

ROTALORE

The weekly bulletin of the **ROTARY CLUB OF MANGALORE**

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www.rotarymangalore.com

-  **President**
Rtn. PHF Archibald Menezes
+91 97411 62025
archiemenez@hotmail.com
-  **Secretary**
Rtn. PHF U. Vishal Mallya
+91 99723 37877
mallya_uv@hotmail.com
-  **Editor**
Rtn. PHF Ashwin Pai Maroor
+91 98455 48737
ashwinpaimaroor@gmail.com

Program Today

20.05.2021

**Websites you wish
you knew earlier**

**by
CA Frenil Dsouza**

Rotary members in Italy apply expertise to assist in COVID-19 vaccinations

“We End COVID” initiative draws on volunteers’ diverse skills to support vaccination campaign in Italy’s Verona region



Riccardo De Paola knew that as Italy’s supply of COVID-19 vaccine doses increased, more people would be needed to administer the shots and staff vaccination sites. He started contacting medical directors in the Verona region about how Rotary clubs could be ready to help — and began mobilizing a volunteer force that has since become a critical government partner.

De Paola, a past governor of Rotary District 2060 (Italy), says the dozen medical directors he talked to in late 2020 all echoed the same refrain: They desperately needed volunteer help to get vaccination sites up and running. De Paola coordinated with the current district governor, Diego Vianello, to recruit volunteers from the region’s 91 Rotary clubs.



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“Our members work in so many professions, with deep and diverse expertise. We wanted our volunteers to use their skills in the best way possible,” says De Paola, a founding member of the Rotary Club of Marco Polo Passport D2060, which was chartered in July 2020 with the specific purpose of carrying out coronavirus-related service.

Within a week of the initial call for volunteers in January 2021, more than 150 Rotarians and Rotaractors had stepped forward. The group included several current and retired doctors, nurses, and paramedics. The volunteers were vaccinated and trained in specific health protocols, which vary from city to city.

Some volunteers had to purchase insurance to be able to administer the vaccine. A task force De Paola and Vianello set up worked with insurance brokers to obtain coverage for four retired doctors at a cost of about \$300 each. The task force also established a group of volunteer lawyers to review agreements between various municipalities and the volunteers, providing legal support as needed.

“We even had a member who was a professional notary who could notarize the insurance papers and documents,” De Paola adds. “We weren’t just providing volunteers, we were providing our organization, our resources, our experience, and our reliability.”

Members typically teamed up in groups of four to work a morning or afternoon shift, logging patient names in a database, coordinating with other



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volunteers and, if they were qualified, administering shots. Impressed with how quickly and efficiently the Rotary members had mobilized, medical authorities in Verona put the Rotary district in charge of all COVID-19 vaccine volunteer activities in the region, including scheduling patients, assigning shifts, and reporting data.

De Paola says the sanitary director for the city of Treviso credited Rotary with making it possible to increase the number of vaccinations and lauded Rotary members for helping officials reach an incredibly important goal.

The task force's volunteer roster has grown to more than 400 people, representing thousands of hours worked, and more than 100,000 people in the region have been vaccinated as a result, De Paola says. Those numbers are expected to increase sharply when Italy ends its current lockdown, which was triggered by a deadly spike in COVID-19 cases in early February.

These efforts have been adopted by all Rotary districts in Italy. Inspired by Rotary's "End Polio Now" campaign, De Paola and Vianello call their initiative "We End COVID". All volunteers at the vaccination sites, including nonmembers, wear "We End COVID" badges and pins with Rotary branding.

Vianello says Rotary's involvement in this historic effort has greatly increased the public's awareness of the organization.

"We End COVID' has been a great boost for us. Communities are seeing the impact Rotary is having," he says. "Our clubs have a new energy."

Source: www.rotary.org



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Club Diary - 13.05.2021

Media and Covid

By Mr. Brian Fernandes



President Rtn. Archibald called the meeting to order and an invocation was rendered by Rtn. Kevin Vas. He then welcomed the members, Anns and guests for this weeks meeting. Members were informed about the sad demise of Mrs. Padma, sister of Rtn. Devdas Kamath & Mrs. Geetaben Vasani, mother in law of Rtn. Bipin Revalal Raj. Heartfelt condolences were conveyed by the President to the bereaved family on behalf of the club. Members celebrating their anniversaries and birthdays during the week were wished. At the request of the District administration through KCCI, to financially support the installation of Oxygen Generating Plant at Lady Goshen Hospital costing about Rs. 90 lakhs, our members rose to the occasion and an amount of Rs 2 lakhs was collected within a period of two days. Not only our members but two Rotarians from two different clubs and two non Rotarians also joined hands with us. Our club is thankful for the generous donations received from Rtn.

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The chief guest of the evening was Mr. Brian Fernandes. He was introduced by Rtn. Divakar Pai. Mr. Brian is currently a Director of the Spearhead Media Pvt Ltd, a Media Company that owns and runs media brands www.newskarnataka.com, www.newskannada.com, Karnataka Today, NK+ and NKTV a web based video channel. He is an alumnus of Roshni Nilaya's Post Graduate School of Social Work, HR Department and has 35 years of local and international HR and General Management experience. Journalism, poetry, and feature writing is a passion which he is now able to pursue at will. Additionally, he loves compering and hosting talk shows. He is an accomplished Toastmaster under the aegis of the Toastmasters.org and is a designated Distinguished Toast Master. He spoke on Media & COVID. He began his talk by giving us important statistics on COVID-19. He also spoke on how media evolved over the years. First It was print media then radio followed by television. With the advent of internet & social media the nature of media has changed. Today commerce drives news and business interests are driving the content. With the decreasing attention span of the people the headlines have become thick and contents are decreasing. Media knows that people today are curious and that is why they always try to grab the eye balls. When COVID comes close to you it becomes real and no longer a statistic. Media today is asking very tough questions to the government. Rtn. Vinod delivered the vote of thank and the meeting was adjourned.



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ROTARY ANNS / ROTARY PARTNERS

In many Rotary clubs throughout the world, wives of male members are affectionately called “Rotary Anns”. This designation was never one of disparagement, but rather grew out of an interesting historical occasion.

The year was 1914 when San Francisco Rotarians boarded a special train to attend the Rotary convention being held in Houston. In those days few wives attended Rotary events, and until the train stopped in Los Angeles, the only woman aboard was the wife of Rotarian Bru Brunnier. As the train picked up additional convention-bound delegates, Mrs. Ann Brunnier was introduced as the Rotarian’s Ann. This title soon became “Rotary Ann”. Since the clubs of the West were inviting the Rotarians to hold their next convention in San Francisco, a number of songs and stunts were organized which would be performed in Houston. One of the Rotarians wrote a “Rotary Ann” chant. On the train’s arrival at the Houston depot, a delegation greeted the West Coast Rotarians. One of the greeters was Guy Gundaker of Philadelphia, whose wife was also named Ann. During the rousing demonstration, someone started the Rotary Ann chant. The two petite ladies, Ann Brunnier and Ann Gundaker, were hoisted to the men’s shoulders and paraded about the hall. The group loved the title given to the two women named Ann. Immediately the same term of endearment was used for all of the wives in attendance, and the name “Rotary Ann” was here to stay. Guy Gundaker became president of Rotary International in 1923 and Bru Brunnier was elected president in 1952. Thus, each of the two original Rotary Anns became the “first ladies of Rotary International. “Very few clubs have Rotary Anns, but many have Partners organizations, some are still called “Inner Wheel.” The word Rotary Ann can be heard on a rare occasion, and now you know where it came from.



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Birthday Greetings



Rtn. Raghavendra K. Bhat
14th May



Rtn. Dr. Sushil Jathanna
14th May

Anniversary Greetings

- | | |
|---|----------------------|
| Rtn. Vistasp Katpita & Ann Veera Katpita | 14 th May |
| Rtn. Dr. Ajay R. Kamath & Ann Monica Kamath | 15 th May |
| Rtn. Dr. C.R. Kamath & Ann Chandrakala | 17 th May |
| Rtn. U. Vishwanath Mallya & Ann Sarita | 18 th May |
| Rtn. S. Sudhir Nayak & Ann Suchithra | 19 th May |

Club Pulse

13.05.2021

Club Strength	96
Present	49
Absent	47
Percentage	51%
% After Make-up	
06.04.2021	52%
29.04.2021	52%

Weekly Meeting

Thursday
At 7.00 PM
Online Meeting
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Program Next Week

27.05.2021
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